

PRIVACY POLICY

1 INFORMATION ABOUT THE PROCESSING OF PERSONAL DATA

Your data security is important to us, and we therefore take great care to ensure that your personal data is handled responsibly. Below you can read how SustainImpact ApS (hereinafter "SustainImpact", "we ", "us " or "our ") process personal data about you when we act as data controller. You can also read about your rights in relation to our processing.

2 SUSTAINIMPACT'S ROLE AS DATA CONTROLLER

In connection with the operation of our business, we process certain personal data. We do this in order to serve you in the best possible way. We mainly collect and process general (non-sensitive) personal data.

If you have any questions regarding our processing of your personal data, please contact SustainImpact here:

SustainImpact ApS
CVR: 443 831 95
Vagtelvænget 6, 3210 Vejby, Denmark

Data protection officer (DPO):
Name: Ole Bach Andersen
Phone: 20849488
E-mail: ole@sustainimpact.dk

3 WHAT PERSONAL DATA DO WE COLLECT AND WHY

We process personal data about you in a number of different situations. Read more about our processing in the different situations below.

3.1 Visitors to SustainImpact's website and users of SustainImpact's online services

When you visit SustainImpact's website (e.g. <https://sustainimpact.dk>) or use our other online services (on, for example LinkedIn), SustainImpact may process information about your IP address as well as information about your computer, device and browser.

We also process information about your visit (e.g. information about how you access our websites, how you navigate around them, which pages you visit, content you view, your searches, advertisements you have seen, etc.). Personal data is collected through cookies, log files and other technologies (you can read more about our use of cookies here [Der linkes til cookie-politik med link i bunden af hver side på hjemmesiden](#)).

We also process personal data that you provide to us in connection with your use of the website or our online services, for example. when you use our online contact form, including your name, address, telephone number, email address, rolle og virksomhed, and any other information you provide to us.

We use your personal data so that we can make relevant products, supplies, benefits and services ("Services") available to you and to improve your experience of our websites and online services and the Services we offer. We also use personal data to show you content on our and other sites based on your activities and preferences, and to limit the number of times you see the same content.

The legal basis for processing is our legitimate interests in making our website (and online services) available to you (Article 6(1)(f) of the General Data Protection Regulation) or your consent (Article 6(1)(a) of the General Data Protection Regulation and Section 3 of the Danish Executive Order on Cookies).

We store personal data collected in connection with your visit to our website 1 år.

3.2 Customers of SustainImpact

When you are a customer of SustainImpact, SustainImpact processes personal data about your name, your address, email address, and other information that you provide to us.

We process the personal data for the purpose of fulfilling the agreement with our customers, for the purpose of providing the Services, invoicing, keeping statistics and performing quality management as well as for maintaining our customer records and providing general service, marketing and sales to our customers.

The legal basis for processing is the agreement with you (Article 6(1)(b) of the General Data Protection Regulation) or our legitimate interests in managing your information as a customer with us (Article 6(1)(f) of the General Data Protection Regulation).

We store personal data about our customers 1 år.

3.3 Participants in SustainImpact's events

When you register and participate in events organised by SustainImpact, we process personal data about your name, address, telephone number, and email address, the event being attended and virksomhed.

We process this personal data for the purpose of managing the event and for security reasons, as well as to be able to send you relevant material.

The legal basis for processing is our legitimate interests in holding events (Article 6(1)(f) of the General Data Protection Regulation) or your consent (Article 6(1)(a) of the General Data Protection Regulation and Section 10 of the Danish Marketing Practices Act).

We store personal data about participants in events 1 år.

4 DISCLOSURE OF YOUR PERSONAL DATA TO OTHERS

SustainImpact may disclose your personal data to other suppliers and/or service providers in the ordinary course of our business .

SustainImpact may also disclose your personal data to a public authority in situations where we are specifically obliged to disclose your personal data pursuant to legislation and notification obligations to which we are subject.

We try to limit the disclosure of personally identifiable information and thus the disclosure of information that can be attributed to you personally.

SustainImpact also discloses your personal data to data processors. Our data processors only process your personal data for our purposes and under our instructions.

5 TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE EU/EEA

Your personal data will not be transferred to countries outside of EU/EEA.

6 STORAGE, DATA INTEGRITY AND SECURITY

When your personal data is no longer needed, we will ensure that it is deleted in a secure manner.

It is our policy to protect personal data by taking adequate technical and organisational security measures.

We have implemented security measures to ensure data protection for all personal data that we process. We conduct regular internal follow-ups on the adequacy of and compliance with policies and measures.

7 YOUR RIGHTS

As a data subject, you have certain rights under the General Data Protection Regulation. If you want to exercise your rights, please contact us.

You may – unconditionally and at any time – withdraw your consent. You can do so by sending us an email (see email address above). Withdrawal of your consent will not have any negative impact. However, this may mean that we cannot meet specific requests from you in the future. Withdrawal of your consent will not affect the lawfulness of the processing based on consent before it is withdrawn. Furthermore, it will not affect any processing carried out on another lawful basis.

You can also – unconditionally and at any time – object to our processing when it is based on our legitimate interests.

Your rights also include the following:

- **Right of access**: You have the right to access the personal data we process about you.
- **Right to rectification**: You have the right to obtain rectification of any inaccurate and incomplete personal data about you.
- **Right to erasure (right to be forgotten)**: In exceptional cases, you have the right to obtain erasure of information about you before the

time when we would normally delete your personal data.

- Right to restriction of processing: In certain situations, you have the right to restrict the processing of your personal data. If you have the right to restrict the processing of your personal data, we may only process personal data in the future – apart from storage – with your consent, or for the establishment, exercise or defence of legal claims, or to protect an individual or important public interests.
- Right to object: In certain situations, you have the right to object to our processing of your personal data, and always if the processing is for direct marketing purposes.
- Right to data portability: In certain situations, you have the right to receive your personal data in a structured, commonly used and machine-readable format and to have such personal data transferred from one data controller to another.
- Right to lodge a complaint: You can lodge a complaint at any time with the Danish Data Protection Authority about our processing of personal data. See more at www.datatilsynet.dk where you can also find further information on your rights as a data subject.

8 UPDATES OF OUR PRIVACY POLICY

From time to time it will be necessary to update this Privacy Policy. We will review our Privacy Policy on a regular basis in order to ensure that it is updated, valid and in accordance with current legislation and the principles for processing of personal data. We will publish new versions of the policy on our website.

This policy has version no. 1.0 and is valid from 1. January, 2024.